

MARLENE OROZCO

450 Serra Mall
Building 120, Room 030B
Stanford, CA 94305
morozco@stanford.edu

August 2020

Curriculum Vitae

EDUCATION

- 2021 Ph.D., Sociology, Stanford University (expected)
Dissertation Committee: Tomás Jiménez, Aliya Saperstein, Jackelyn Hwang, Jerry Porras
- 2017 Certificate Program in Quantitative Research in Education, Stanford Graduate School of Educ.
- 2012 California Multiple Subjects Teaching Credential, Reach Institute for School Leadership
- 2011 Ed.M., Education Policy and Management, Harvard Graduate School of Education
- 2010 B.A., Sociology with Honors, Stanford University

RESEARCH AND TEACHING INTERESTS

Economic Sociology	Immigrant Integration	Race and Ethnicity
Social Inequality and Stratification	Qualitative & Quantitative Methods	Entrepreneurship

RESEARCH EXPERIENCE

- 2017- Lead Research Analyst, Stanford Latino Entrepreneurship Initiative, Stanford Graduate School of Business.
- 2016-18 Research Assistant, Center for Education Policy Analysis.
- 2018 Research Assistant for Tomás Jiménez, “A Tale of Two States: How State Immigration Climate Affects Belonging to State and Country among Latinos” in *Social Problems*.
- 2015 Research Assistant for Frederick Wherry, *Credit Where It's Due: Rethinking Financial Citizenship*, Russell Sage Foundation and “To Lend or Not to Lend to Friends and Kin: Awkwardness, Obfuscation, and Negative Reciprocity” in *Social Forces*.
- 2010 Research Assistant for Kendra Bischoff, “Pathways to School Choice in a Disadvantaged Neighborhood.”

PUBLICATIONS

Books

- 2020 **Orozco, M.**, Morales, A., Pisani, M.J., & Porras, J.I. (Eds). *Advancing U.S. Latino Entrepreneurship: A New National Economic Imperative*. West Lafayette, Indiana: Purdue University Press.

Book Chapters

- 2020 **Orozco, M.** “SLEI-Education Scaling Program: A Business Intervention of ‘National Economic Imperative,’” in *Advancing U.S. Latino Entrepreneurship: A New National Economic Imperative*, edited by Orozco, M., Morales, A., Pisani, M.J., & Porras, J.I. West Lafayette, Indiana: Purdue University Press: 317-346.
- 2020 **Orozco, M.** and Perez, I. “The State of Latino Entrepreneurship: SLEI Research and Findings,” In *Advancing U.S. Latino Entrepreneurship: A New National Economic Imperative*, edited by Orozco, M., Morales, A., Pisani, M.J., & Porras, J.I. West Lafayette, Indiana: Purdue University Press: 77-98.
- 2020 **Orozco, M.**, Morales, A., Pisani, M.J., & Porras, J.I. “Introduction: Advancing U.S. Latino Entrepreneurship” in *Advancing U.S. Latino Entrepreneurship: A New National Economic Imperative*, edited by Orozco, M., Morales, A., Pisani, M.J., & Porras, J.I. West Lafayette, Indiana: Purdue University Press: 3-14.
- 2020 **Orozco, M.**, Morales, A., Pisani, M.J., & Porras, J.I. “Conclusion: A New National Economic Imperative” in *Advancing U.S. Latino Entrepreneurship: A New National Economic Imperative*, edited by Orozco, M., Morales, A., Pisani, M.J., & Porras, J.I. West Lafayette, Indiana: Purdue University Press: 377-384.

Peer-Reviewed Journal Articles

- 2020 **Orozco, M.** “Reconceptualizing the Enclave: Measuring Success Among Latino-Owned Businesses.” *Social Science Quarterly*.
- 2019 Widen, S., **Orozco, M.**, Horng, E. L., and Loeb, S. “Reaching Unconnected Caregivers: Using a Text-Message Education Program to Better Understand How to Support Informal Caregivers Role in Child Development.” *Journal of Early Childhood Research*.

Working Papers

- 2020 Jiménez, T.R., **Orozco, M.** “Prompts, not Questions: Crafting Better Interview Protocols.”
- 2020 **Orozco, M.** “The New Dual Labor Market: The Bifurcated Return of Self-Employment.”
- 2020 **Orozco, M.** “Expanding the Ethnic Economy: The Ethnic Business Orientation of Latino Entrepreneurs.”

Research Reports

- 2020 **Orozco, M.** and Tareque, I. Oyer, P. & Porras, J. *The Ongoing Impact of COVID-19 on Latino-owned Businesses*. Stanford, CA: Stanford Graduate School of Business.
- 2020 **Orozco, M.**, Chapa, E. *Capitalizing Growth Among Ethnically Diverse and Women-Owned Business Enterprises*. Washington D.C.: National Association of Investment Companies.
- 2020 **Orozco, M.** and Tareque, I. *The Impact of COVID-19 on Latino-owned Businesses*. Stanford, CA: Stanford Graduate School of Business.
- 2020 **Orozco, M.**, Tareque I., Oyer, P. & Porras, J. *State of Latino Entrepreneurship*. Stanford, CA: Stanford Graduate School of Business.

- 2019 **Orozco, M.**, Perez, I., Oyer, P. & Porras, J. *State of Latino Entrepreneurship*. Stanford, CA: Stanford Graduate School of Business.
- 2018 Kramer, C., Battisto, J., Liberman, S., **Orozco, M.**, Perez, I. Lee, N. 2018. *Latino-Owned Businesses: Shining a Light on National Trends*. New York, NY: Federal Reserve Bank, Stanford Latino Entrepreneurship Initiative, Interise.
- 2018 Morelix, A., Tareque, I., **Orozco, M.**, Perez, I. Oyer, P. and Porras, J. 2018. *The U.S. Latino Entrepreneurship Gap: A Comparative Measure of Latino Entrepreneurship Activity*. Stanford, CA: Stanford Graduate School of Business.
- 2018 **Orozco, M.**, Oyer, P. & Porras, J. *State of Latino Entrepreneurship*. Stanford, CA: Stanford Graduate School of Business.
-

TEACHING EXPERIENCE

- 2017- Guest Lecturer, Stanford Graduate School of Business. *SLEI-Education Scaling Program*. Executive Education
- 2017 Teaching Assistant, Stanford University. Graduate Course. SOC 380: *Qualitative Methods*
- 2016 Lead Teaching Assistant, Stanford University. CSRE 112: *Presidential Politics: Race, Gender & Class in the 2016 Election*
- 2016 Teaching Assistant, Stanford University. SOC 1: *Introduction to Sociology at Stanford*
- 2014-16 Lead Teaching Assistant, Stanford University. EDUC 190: *LEAD: Leading through Education Activism and Diversity*
- 2015 Lead Teaching Assistant, Stanford University. CSRE196C/ COMPLIT195/ ENGLISH172D/ PSYCH155/ SOC146/ TAPS165: *Introduction to Comparative Studies in Race and Ethnicity*
- 2014 Stanford Pre-Collegiate Summer Institute, Chile Program
- 2011-14 Lead Humanities Teacher, Rocketship Los Sueños Academy, Elementary School
-

FELLOWSHIPS AND GRANTS

- 2020 Diverse Pathways in Academia, NYU Stern School of Business
- 2017 Community Engagement Grant, Office of Community Engagement and Vice Provost for Graduate Education
- 2015-17 IES Pre-Doctoral Fellow, Stanford Interdisciplinary Doctoral Training Program in Quantitative Education Policy
- 2015-16 Graduate Public Service Fellow, Haas Center for Public Service
- 2014-16 Enhancing Diversity in Graduate Education (EDGE) Fellowship, Office of the Vice Provost for Graduate Education

- 2010 Andrea Naomi Leiderman Fellowship, Haas Center for Public Service
- 2009 Undergraduate Advising and Research Student Grant, Stanford University
- 2008- Mellon Mays Undergraduate Fellow (MMUF), Stanford University
- 2007 Education and Youth Development Fellow, Haas Center for Public Service
-

HONORS AND AWARDS

- 2020 Stanford Community Impact Award, Stanford Alumni Association
- 2018 40 Under 40: Top Young Professionals, Silicon Valley Business Journal
- 2017 Ernesto Galarza Prize for Excellence in Graduate Student Research
- 2011-13 Segal AmeriCorps Education Award
- 2010 Award of Excellence, Stanford University
- 2010 Award for Outstanding Senior Thesis in Sociology
- 2010 Walk the Talk Service Leadership Award, Haas Center for Public Service
- 2010 Stanford Leading Matters Chicago, Student Leader
- 2009 Bing Honors College, Stanford University
- 2006-10 Stanford Latino/a Honors Society
-

PRESENTATIONS

**Invited*

- 2020* “Re-starting Local Economies and Building Resiliency.” Virtual National Association of Latino Elected and Appointed Officials (NALEO) 37th Annual Conference.
- 2020 “The New Ethnic Entrepreneur: Overcoming Disadvantage in the Labor Market through Self-Employment.” American Sociological Association, virtual roundtable.
- 2020 “The Economics of Latino Entrepreneurship.” International Sociological Association’s IV Forum of Sociology. Porto Alegre, Brazil, postponed.
- 2020* “Empowering Latinas through Education and Entrepreneurship.” SxSW EDU Conference. Austin, TX, postponed.
- 2019* “¡Págame! Pay Equity for All.” #WeAllGrow Latina Network. Los Angeles, CA.
- 2019* Keynote address with Julián Castro, “Closing the Gaps: Social, Economic, Political.” 6th Annual State of the Latino Community in Sonoma County.” Sonoma State University. Rohnert Park, CA.

- 2018 “The State of Latino Entrepreneurship.” 1st Demographics of the Entrepreneur Workshop. U.S. Census Bureau. Washington, D.C.
- 2018 “SLEI-Education Scaling Program: A Business Intervention of ‘National Economic Imperative.’” Western Economic Association International Conference. Vancouver, B.C., Canada.
- 2018* “Small Business Lending Among Latino Entrepreneurs.” Consumer Financial Protection Bureau. Washington, D.C.
- 2018* “Roadmap to Latino Prosperity.” John F. Kennedy University. Pleasant Hill, CA.
- 2018* “Immigrant Entrepreneurship.” Los Cien Sonoma County. Santa Rosa, CA.
- 2018* Keynote address, “The California Regional Report on Latino Entrepreneurship.” California Hispanic Chamber of Commerce Economic Summit, eBay. San Jose, CA.
- 2018-20* “State of Latino Entrepreneurship.” Stanford Latino Entrepreneurship Initiative Research Forum. Stanford, CA.
- 2017* “Harnessing the Power of Latino Culture: Explaining Cultural Influences in Latino Business Creation and Management.” Stanford Latino Entrepreneur Leaders Program. Stanford, CA.
- 2017 “Reconceptualizing the Enclave: Measuring Success Among Latino-Owned Businesses.” Pacific Sociological Association’s 88th Annual Conference. Portland, OR.
- 2016 “Making it in America: Mobility Paths of Latino Entrepreneurship.” Tohoku University. Sendai, Japan.
- 2016* “Latino Entrepreneurial Success and the Assimilation Process.” Latino Business Conference. Stanford Graduate School of Business. Stanford, CA.
- 2016 “The Enclave Threshold Effect: Measuring Success Among Latino-owned Businesses.” SSRC-Mellon Mays Summer Conference. Bryn Mawr College. Bryn Mawr, PA.

MEDIA

Selected coverage

- 2020 “COVID-19 Is Having an Immediate and Alarming Impact on Latino-Owned Businesses.” [Insights](#) by *Stanford Business*.
- 2020 “How Latino Small Business Owners are Keeping their Businesses Running during the Coronavirus.” [CNBC](#).
- 2020 “Stanford’s Latino State of the Union: It’s Time We support the Entrepreneur” [Forbes](#)
- 2020 “The Number of Latinx-Run Startups Is Rocketing. Their Funding is Not. Here’s Why That’s a Big Problem.” [Inc. Magazine](#).
- 2020 “Latinos are Building Businesses, But They Don’t Get Much Credit.” [Bloomberg](#).

- 2020 “Latino Businesses Fast Growth.” [Radio Bilingüe](#), *Latino NPR*.
- 2020 “Latino Entrepreneurs are Growing in Number.” [WorkingNation](#).
- 2019 “A Different Kind of Funding Bias.” [Insights](#) by *Stanford Business*
- 2019 “Why are Latino Businesses so Often Denied Funding?” [MarketWatch](#).
- 2019 “Reporte señala que los empresarios latinos han crecido pese a obstáculos” [Univision](#).
- 2018 Immigration Edition. [Radio Bilingüe](#), *Latino NPR*.
- 2018 “Despite Big Barriers Latino Entrepreneurs are Outpacing all Others in U.S.” [Silicon Valley Business Journal](#).
- 2018 “What’s Fueling Latino Entrepreneurship — and What’s Holding It Back.” [Insights](#) by *Stanford Business*.
- 2018 “Se incrementa el número de emprendedoras latinas en EE.UU. más rápido que otros grupos.” [CNN en Español](#).
- 2018 “Los Emprendedores Latinos Superan las Barreras Financieras en Estados Unidos.” [El Pais](#).
- 2018 “Empresarios latinos, muchos pero pequeños.” [EL Diario NY](#).

PROFESSIONAL AFFILIATIONS AND ACTIVITIES

- 2020 Search Committee for Assistant Vice Provost/Executive Director of BEAM, Stanford Career Education
- 2020 Reviewer for *Social Problems*
- 2019- California Latino Economic Institute, Academic Advisory Board
- 2018 Burciaga Award Foundation Board
- 2016- Enhancing Diversity in Graduate Education, Mentor
- 2016-18 Honors Thesis Mentor
- 2014-20 Freshman Scholars Mentor
- 2014-15 Association of Sociology Graduate Students, First Year Chair
- 2013-18 Stanford Changemakers
- 2011 Discretionary Grant Reviewer for the High School Equivalency Program (HEP)

ADDITIONAL EXPERIENCE

- 2019- Research Consulting: National Association of Investment Companies, Grandie, Los Cien
- 2015-16 Cultural Training Consultant for Vincent Academy Charter School, Oakland, CA
- 2011-13 Teach for America Corps Member, San Jose, CA
- 2011 Diversity Recruitment Coordinator, Harvard Graduate School of Education Admissions Office
- 2009 Policy Intern, U.S. Department of Education, Office of Migrant Education, Washington, D.C.
- 2008 Congressional Intern, Congressional Hispanic Caucus Institute, Washington, D.C.